



Mobile & Wireless Forum

Media Release

MMF Announces New Name: Mobile & Wireless Forum

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BRUSSELS. The Mobile Manufacturers Forum has announced its new name: the Mobile & Wireless Forum (MWF).

“This new name reflects the pace of technological change, the evolution to 5G and the development of the Internet of Things” MWF Secretary General, Michael Milligan said.

“It’s all about being mobile and wireless – and the name reflects the association’s background and our future”, Mr Milligan added.

The new name is now effective with the core mission centred around four main areas:

- **EMF & Health:** providing information on the health and safety of electromagnetic fields and wireless technologies.
- **RF Compliance:** working with standards bodies worldwide to develop and refine compliance methodologies.
- **Accessibility:** empowering consumers through information on the accessibility features in devices and creating a platform for exchange between industry and stakeholders.
- **Counterfeit Devices:** raising awareness about the dangers of counterfeit and substandard devices and sharing information on how to tackle the issue at a national level.

“The association will also continue our long standing support of research and to contribute to the development and harmonisation of international standards - particularly as they relate to the compliance assessment of 5G and IoT devices”, Mr Milligan said.

“The MWF looks forward to continuing our long standing relationships with policy makers, regulatory authorities and stakeholders around the world”, Mr Milligan added.

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Media Contact Information:

Michael Milligan, Secretary General, Mobile & Wireless Forum: +61 410 212128 (Mobile)
michael.milligan@mwfai.org -or-

Sabine Lobnig, Deputy Director Communications & Regulations, + 43 664 4623449 (Mobile)
sabine.lobnig@mwfai.org

Note for Editors:

The Mobile & Wireless Forum is an international association of companies with an interest in mobile and wireless communications including the evolution to 5G and the Internet of Things. The MWF focuses on a range of issues concerning mobile and wireless devices including RF health and safety, certification testing standards and requirements, counterfeit issues and accessibility. Further information on the MWF can be found on our website at www.mwfai.org