



**GARI**

GLOBAL ACCESSIBILITY  
REPORTING INITIATIVE

# THE GLOBAL ACCESSIBILITY REPORTING INITIATIVE IN 2015

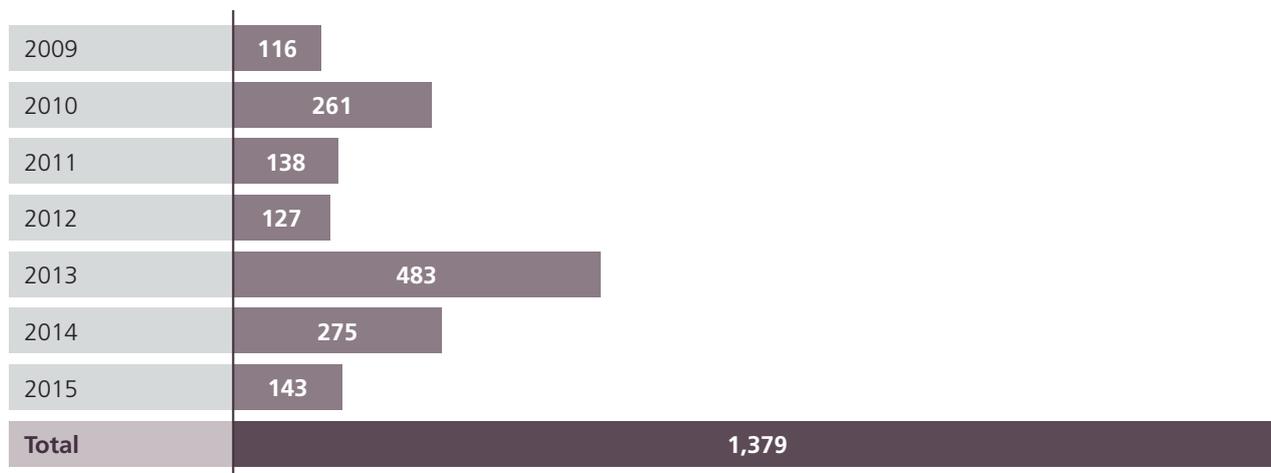
## BACKGROUND

Since the Global Accessibility Reporting Initiative (GARI) was established in 2008 by the Mobile Manufacturers Forum (MMF), it has become widely used by consumers and stakeholders around the world.

This short report provides an update on the status of the GARI ([www.gari.info](http://www.gari.info)) as of November 2015.

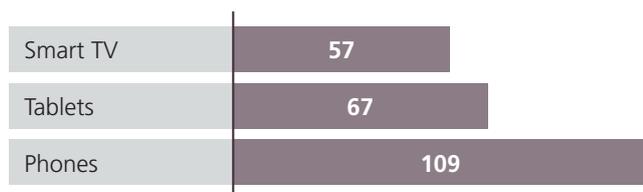
## GARI: THE STATISTICS

### How many phones have been added to GARI?

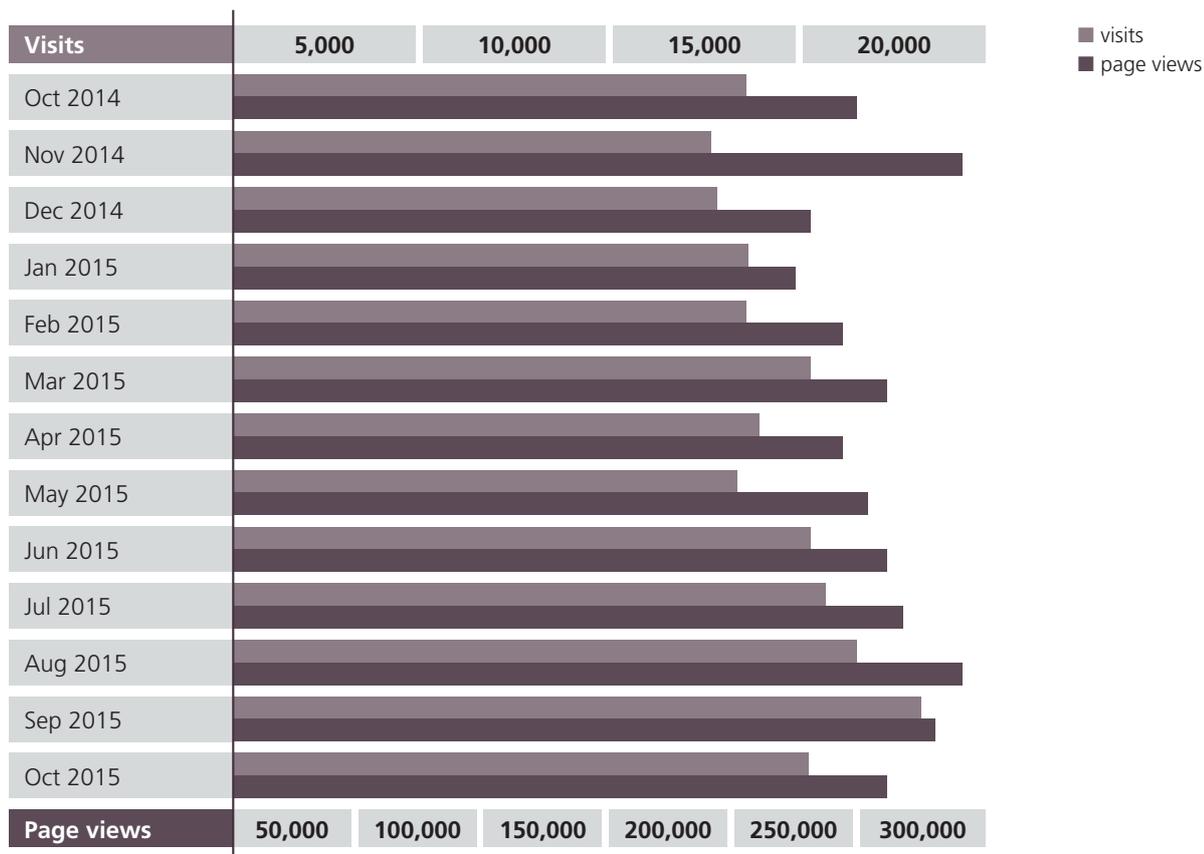


**Features listed by category**

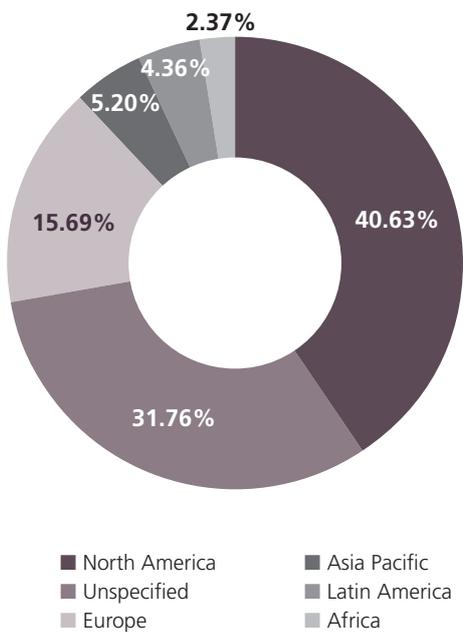
**Languages Supported: 16**



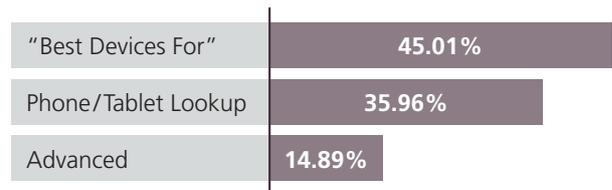
**How many people use GARI?**



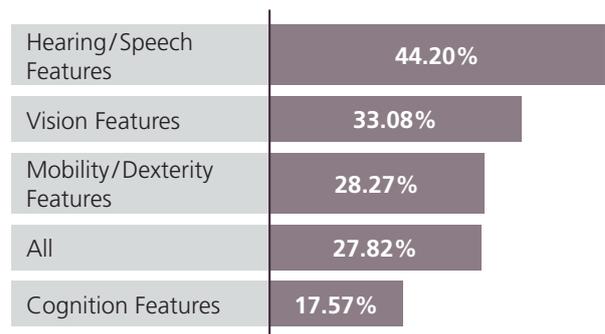
**Where do GARI users come from?**



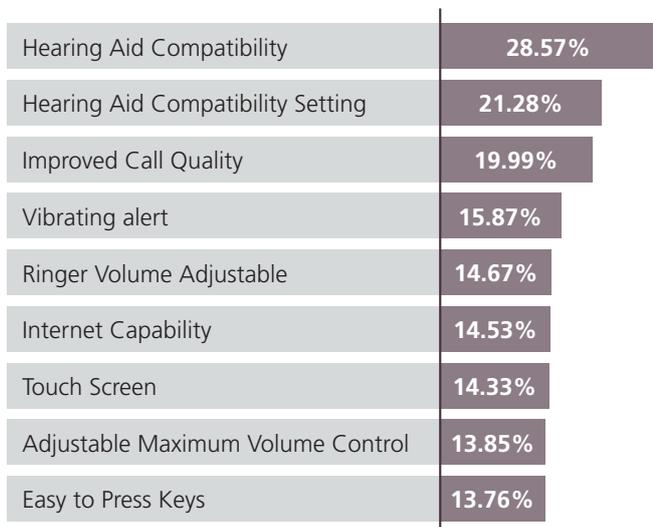
**How are they searching the site?**



**What feature categories are searched for? (via "Best Devices For")?**

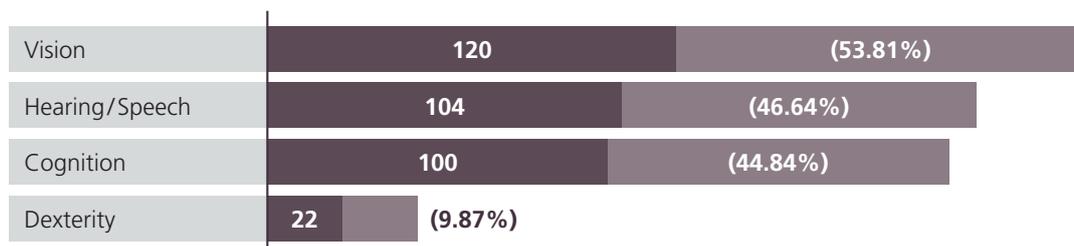


**What are the top features searched for (via Advanced Search)?**

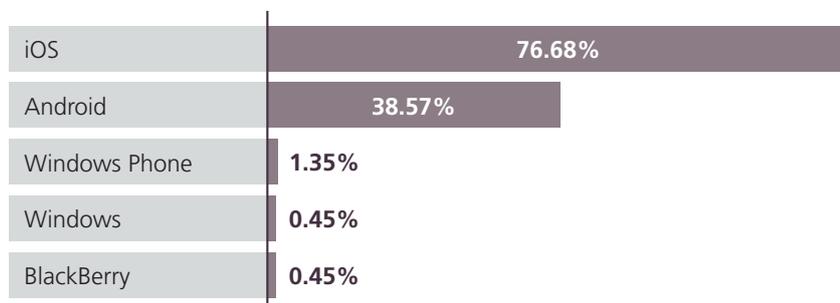


**How many accessibility apps are listed? 223**

**What category do the apps relate to?**



**What platforms are covered by the published accessibility apps?**



**Who is using or linking to GARI?**

**GOVERNMENT**

**Brazil:** Agência Nacional de Telecomunicações (ANATEL)

**Belgium:** Belgian Institute for Postal services and Telecommunications (BIPT)

**Finland:** Finnish Communications Regulatory Authority (FICORA)

**France:** Autorité de Régulation des Communications Électroniques et des Postes (ARCEP)

**Denmark:** Danish Business Authority (Erhvervsstyrelsen)

**Mexico:** Instituto Federal de Telecomunicaciones (IFT)

**Mexico:** Consejo Nacional para el Desarrollo y la Inclusión de las Personas con Discapacidad (CONADIS)

**Portugal:** Autoridade Nacional de Comunicações (ANACOM)

**Romania:** National Authority for Management and Regulation in Communications (ANCOM)

**United States:** Federal Communications Commission (FCC) Accessibility Clearinghouse

#### INDUSTRY

**Australia:** Telstra

**Australia:** Australian Mobile Telecommunications Association (AMTA)

**Austria:** Forum Mobilfunk (FMK)

**Brazil:** Brazilian Electrical and Electronics Industry Association (ABINEE)

**Canada:** Canadian Wireless Telecommunications Association (CWTA)

**France:** Fédération Française des Télécoms (FFTélécoms)

**South Africa:** MTN

**South Africa:** South African Electronic Communications Association (SAECA)

**South Africa:** Vodacom

**Mexico:** ANATEL

**Mexico:** Telcel

**United Kingdom:** Vodafone

**United States:** Cellular Telecommunications Industry Association (CTIA)

#### ORGANIZATIONS OF PERSONS WITH DISABILITIES

**France:** Bucodes SurdiFrance – Union d’associations nationales et régionales de devenus-sourds et malentendants

**United States:** Hearing Loss Association of America

#### CONSUMER ORGANIZATIONS

**Australia:** Media Access Australia

**Malaysia:** Communications and Multimedia Consumer Forum

#### HEALTH PLATFORMS

**United Kingdom:** my health apps – healthcare apps tested and peer reviewed by patient organizations around the world

## OUTREACH

As part of our efforts to demonstrate the global commitment of the industry towards addressing the needs of users with accessibility issues, the MMF engages in continual outreach to stakeholders. During the year, the MMF has presented GARI at:

1. G3ict's briefing "Global Trends in Innovation and Good Practices in Mobile Accessibility" and to the ICT Authority of Turkey (ICTA)
2. Romanian regulator ANCOM's conference "Knowledge is Power: Information Tools for Telecom Consumers"
3. The M-Enabling Summit in Washington
4. The congress of the French association for the hard of hearing, *Bucodes SourdiFrance*, as well as with *Handicap Zéro*, the French association for blind and vision-impaired people
5. Meetings of the European Disability Forum and the European Deafblind Union
6. The LatAM ICT Symposium "Accessible Americas" organized by ITU
7. The accessibility session at Mobile World Congress and on a segment of Mobile World Live TV
8. An app developer conference with the App Quality Alliance
9. Meetings with national trade associations in the US, Japan, India, UK, Belgium and at EU level

## SOCIAL MEDIA COMMUNICATIONS

The MMF launched a major effort to increase awareness of GARI using social media. As a result, we have increased our follower base from just over 520 in April 2015 to more than 5,100 at the end of October 2015.

**In 2015 we increased @GARlupdates followers on Twitter from 520 to 5,155.**

On the GARI blog, we discuss topics of interest in mobile accessibility: <http://blog.mobileaccessibility.info>

On Facebook, we post news about newly added accessible devices to the database: <https://www.facebook.com/MobileAccessibility>